Dallas O'Dell

Institute of Environmental Science and Technology
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Research Specialization:

Eco-social policy perceptions, postgrowth, framing, experimental psychology, sustainable consumption & sufficiency

Present Position:

Institute of Environmental Science & Technology - Universitat Autònoma de Barcelona
Postdoctoral Researcher *01/11/2024 – Present*

London School of Economics & Political Science – Psychological & Behavioural Science Department
Visiting Fellow *12/02/2025 – Present*

Education:

PhD, Psychological and Behavioural Science Department, London School of Economics and Political Science, London, UK *September 2020 – August 2024*

- Thesis title: "*From individual to system change and back again: Sufficiency-oriented consumer and citizenship behaviour for a transformative path toward degrowth*"
- Passed viva en voce without corrections. PhD awarded 31/08/2024
- Thesis supervisors: Dr. Ganga Shreedhar (LSE) and Dr. Frédéric Basso (LSE)

MSc, Behavioural Science, LSE, London, UK *September 2019 – December 2020*

- Dissertation title: "*Procrast-donation: Can deadlines reduce procrastination in alternative clothing disposal methods?*"

BS, Policy Analysis & Management (PAM), Cornell University, Ithaca, NY *August 2013 - May 2016*

- PAM coursework integrates tools from sociology, political science, economics, and statistics to rigorously evaluate public policy, focusing primarily on social and economic policies within the United States
- Demography minor, GPA 3.89 out of 4.0, Dean's List
- Selected as one of 13 recipients of the Department's 2016 Outstanding Senior award

Cornell in Washington, Washington, DC *January - May 2015*

University of Michigan, Ann Arbor, MI *August 2012 - May 2013*

Teaching & Supervision Experience:

Master's Dissertation Supervisor, M**aster's in Political Ecology, Degrowth, & Environmental Justice,** ICTA-UAB, Barcelona, ES *September 2024 – Present*

- 2024-2025 cohort: Three master's students working on degrowth policy perceptions in Italy and Spain
- 2025-2026 cohort: Six master's students with projects including interviews, podcast, art installation, and political strategy for labor organizing in the United States

Quantitative Graduate Teaching Assistant, Psychological and Behavioural Science Department, LSE, London, UK *September 2021 – September 2023*

- Course entitled: PB4A7 - Quantitative Applications for Behavioural Science

- Facilitating practical seminars in computer lab while students learned and practiced coding in STATA
- Designed and led weekly hour-long help sessions with practice exercises that supported course materials
- Offered up to 20 hours/work of office hours during summers in 2022 and 2023 providing support for master's students writing dissertations involving quantitative analysis

Academic & Professional Experience:

London School of Economics & Political Science – Post-Growth Transformation Lab
Visiting Scholar *May 2025 - Present*

- Supporting research and mentorship on the psychological and behavioral science of postgrowth

North American Center for Postgrowth Research
President *March 2025 - Present*

- Facilitating the founding and organization of a non-profit outlet based in Berkeley, CA

London School of Economics & Political Science – Psychological & Behavioural Science Department
Visiting Fellow *February 2025 - Present*

- Fostering ongoing research collaborations with Dr. Fred Basso and Dr. Dario Krpan

Institute of Environmental Science & Technology - Universitat Autònoma de Barcelona
Postdoctoral Researcher *01/11/2024 - Present*

- Mixed methods research program including surveys, experiments, focus groups, and interviews
- Funded through ERC Synergy Grant project "REAL: A Post-Growth Deal"

London School of Economics & Political Science
Lab Manager - Planet Lab with Dr. Ganga Shreedhar *April 2022 – October 2022*

- Organised lab meetings, including designing agendas and booking out space for meetings
- Communicated important information and weekly updates with other lab members
- Facilitated lab activities, including collaborative joint meeting with another lab group in the department

Research Supervisor – Knowledge Beyond Boundaries Conference *May – July 2021*

- Pre-conference support for LSE's first-ever interdisciplinary student research conference

Research Supervisor – Change Makers Programme *November 2020 – June 2021*

- Supervise two student-led research projects analyzing a specific aspect of LSE and proposing recommendations for changes or future improvement

Research Assistant - Middle East Centre *November 2020 – September 2021*

- Providing ongoing research assistance for a project analyzing climate change mitigation and adaptation policies in the Gulf Cooperation Council countries
- Conducting literature review of behavioral interventions utilized to promote climate change adaptation and mitigation, as well behavioural interventions applied to the Middle East and GCC outside this domain

Research Assistant - Behavioral Insights in Public Policy *January – February 2021*

- Created a digital course pack for week-long course "Behavioral Insights in Public Policy"
- Tailored course materials and reflective question for participants, all drawn from India's civil service
- Supported professors in outlining and implementing ideas to enrich learning on this entirely remote course

Research Assistant - Quantitative Applications for Behavioral Science *July - September 2020*

- Created a digital methods diary for master's course "Quantitative Applications for Behavioral Science"
- Supported professor in developing this supplemental workbook to facilitate and enhance learning

NERA Economic Consulting - Antitrust Practice

Analyst, New York, NY *July 2018 - May 2019*

- Managed internal teams of researchers and PhD economists to produce rigorous economic analysis for legal and business clients
- Taught new researchers data analysis skills, and coordinated new hire training events
- Programmed in SAS & STATA to model competitive nature of industries and market constraints
- Conducted and created visual exhibits of economic research for Department of Justice/Federal Trade Commission presentations and white papers to support government investigations

Associate Analyst, New York, NY *July 2017 - July 2018*

Research Associate, New York, NY *July 2016 - July 2017*

Publications:

Sabherwal, A., **O'Dell, D.** (forthcoming). How environmental and social psychologists can engage with system-level processes. *Global Environmental Psychology.*

Krpan, D., Basso, F., **O'Dell, D.**, Hickel, J., Kallis, G. (2025). A call for psychological and behavioural science on degrowth. *Nature Human Behavior.*

O'Dell, D., Contu, D., Shreedhar, G. (2025). Public support for degrowth policies and sufficiency behaviours in the United States: A discrete choice experiment. *Ecological Economics*, *228*, 108446.

Buzan, J., **O'Dell, D.**, Dezecache, G. (2024). Defining human critical determinants for sustainability: asking psychologists could help. *Sustainability Science*, *19*(6), 2187-2191.

O'Dell, D., Sabherwal, A. (2024) Wie (Umwelt-)Psycholog*innen sich mit Prozessen auf Systemebene befassen können. In *Kritische Umweltpsychologie* (pp. 87 - 102). Psychosozial-Verlag. doi.org/10.30820/9783837962574

Working Papers:

Buzan, J., Dezecache, G., **O'Dell, D.** (2025). Psychology in the science of sustainable choices: shifting the current agenda. **[**Manuscript submitted for publication].

Thomas-Walters, L., Scheuch, E., Parkes, I., Sabherwal, A., **O'Dell, D.**, Shreedhar, S., (2025) Barriers to Climate Activism: The Vital Role of Social Identification. [Manuscript submitted for publication].

O'Dell, D., Basso, F., Shreedhar, G. (2025). Translating the system-level to individuals: Experimental evidence on avenues to communicate about degrowth. [Manuscript submitted for publication].

O'Dell, D., Shreedhar, G., Atkinson, G. (2025). Exploring essential use in the context of PFAS consumption. [Manuscript in preparation].

O'Dell, D., Castiglione, A., Graham, A., Campos, F., Foltran, M., Kallis, G. (2025). Degrowth for who: working class perspectives of eco-social policy proposals. [Manuscript in preparation].

O'Dell, D., D'Alisa, G., Kallis, G. (2025). Toward Degrowth Common Senses: Gramsci and Conceptual Metaphor Theory. [Manuscript in preparation].

Popular Writing & Podcasts:

O'Dell, D. (August 4, 2023). We need to talk about conferences. LSE Higher Education Blog. https://blogs.lse.ac.uk/highereducation/2023/08/04/we-need-to-talk-about-conferences/

O'Dell, D., Basso, F., Garnett, E. (December 1, 2023). Should academics work less to save the planet? [Audio podcast]. LSE Higher Education Blog. http://eprints.lse.ac.uk/121206/1/Should_academics_work_less_to_help_the_planet_LSE_Higher_Education.pdf

Taaffe, S., O'Dell, D. (June 27, 2022). Degrowth & the Role of Marketing in Sustainability with Dallas O'Dell [Audio podcast]. The Woke Dollar. https://creators.spotify.com/pod/profile/the-woke-dollar/episodes/EP5---Degrowth--the-Role-of-Marketing-in-Sustainability-with-Dallas-ODell-e1kgvk4

Reviewer:

Sustainability Science, 2025 -
Palgrave MacMillan, 2025 -

Grants & Funding Awards:

- PhD Summer Research Grant, LSE Phelan US Centre, £2,500, 2021-2022
- Department for Environment and Rural Affairs (Defra), £5,000, 2021-2023
- LSE Generate Research Partnership, £1,000, 2020-2021

Conferences:

International Conference on Environmental Psychology, Mykolas Romeris University in Vilnius, June 2025, *Degrowth for who: working class perspectives of eco-social policy proposals*

Growth vs Climate Conference, Universitat Autònoma de Barcelona, March 2024, *Less consumption, more policy support? A discrete choice experiment on degrowth in America*

International Conference on Environmental Psychology, University of Aarhus, June 2023, *Translating the system-level to individuals: Experimental evidence on avenues to communicate about degrowth*

Psychology of the Future Preconference: European Association of Social Psychology, Jagiellonian University in Krakow, July 2023, *Less consumption, more policy support? A discrete choice experiment on degrowth in America*

European Association of Social Psychology Conference, Jagiellonian University in Krakow, July 2023, *Translating the system-level to individuals: Experimental evidence on avenues to communicate about degrowth*

Royal Society of Chemistry Conference, RSC in London, June 2022, *PFAS case study: Investigating public perceptions in the U.K. context*

Membership of Professional Associations:

International Association of Applied Psychology (IAAP)

Languages and Skills:

English – Native speaker

Spanish – Limited working proficiency (A2-B1)

French – Elementary to Limited working proficiency (A2)

Data building, cleaning and statistical analysis – Stata, R, SPSS, SAS

Survey & experimental research design

Focus group design and facilitation

Qualitative analysis – Nvivo, Excel

Selected Activities & Service:

Degrowth London, *Community Outreach Volunteer*, London, UK *July 2023 – October 2024*

- Grassroots project focused on a social and ecological transformation for London, using degrowth principles

Just FACT Architect Group, *Food Justice Volunteer*, London, UK *March 2021 – October 2024*

- Resident-led project for creating a more sustainable and just food system in the borough of Tower Hamlets
- Supported and edited the team's publication "Seeds for a revolution: reclaiming our food system"

City Meals on Wheels, *Volunteer*, New York, NY *December 2010 – December 2024*

- Prepared and served 200+ meals in soup kitchens, or delivered to home-bound senior citizens for 10 Christmases